

BBA Management Concentration

Contact Information

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The goal of the B.B.A. with a management concentration is to develop the critical, conceptual, and interpersonal skills that are essential to employment in management positions in all types of organizations. In addition to requiring a theoretical foundation, the curriculum provides students with numerous opportunities to integrate and apply these skills in a variety of situations.

Specific degree objectives are to enable students to develop:

1. An understanding of the different forms of organizations and how they operate in domestic and global contexts.
2. An ability to analyze cognitive, behavioral, and ethical issues faced by individuals and groups in organizations.
3. An understanding of appropriate strategies for organizational effectiveness and the practical application of management concepts to address the challenges faced by leaders and members of the organizations.

Advising

New students must contact the department for initial advising to plan a program of study that satisfies degree requirements and reflects their interests. Students are also required to access the Degree Audit System throughout their college career to verify that degree requirements are being met.

The College of Business and Management and the University of Illinois Springfield have a team of advisors ready to assist students in achieving their academic and career preparation goals. Advising services are customized based on the level and location of the student. Refer to the Undergraduate Academic Advising - College of Business and Management for resources to help you succeed in achieving your academic goals. CBM strictly enforces prerequisites.

Grading Policy

Students must earn a minimum grade of C- in all foundation courses and a cumulative GPA of at least 2.0 across all foundation courses. Students must earn a minimum grade of C- in all college core courses (EXCEPT MGT 488) and a cumulative GPA of at least 2.0 across all college core courses. A minimum grade of C (2.0) is required in MGT 488 (a grade of C- or lower will not be accepted).

Internship

The BBA degree requires a minimum of three hours of internship course work consisting of an individualized field experience IPL 300 or an individual project IPL 301. Students are encouraged to complete six hours of Internship. Internship hours will be used to fulfill the Engagement Experience ECCE category. Students must complete course work in at least one of the other ECCE categories including U.S. Communities and Global Awareness. The one

hour UNI 301 Speaker Series course fulfills the last hour of the ECCE requirement (10 Total ECCE hours required).

- Only in exceptional cases, using a Student Petition with appropriate College of Business and Management approvals, students may request to waive the three-hour internship requirement and substitute an alternative ECCE course.
- Credit for Prior Learning IPL 305 may not be used by College of Business and Management students to fulfill degree requirements.

Requirements

Foundation requirements

Junior or senior standing required to enroll in ACC 311 and ECO 315.		
ACC 211 & ACC 212	Introduction to Financial Accounting and Introduction to Managerial Accounting	4-6
or ACC 311	Administrative Uses of Accounting	
ECO 201 & ECO 202	Introduction to Microeconomics and Introduction to Macroeconomics	4-6
or ECO 315	Economics for Administration	
ECO 213	Statistics for Business and Economics	3
or MAT 121	Applied Statistics	
Course work equivalent to the above may be accepted upon approval by the student's advisor and the College of Business and Management by a student petition.		

Total Hours **11-15**

College Core

The college core is required of all undergraduate College of Business and Management		
BUS 312	Principles of Marketing	3
BUS 322	Principles of Operations Management	3
BUS 331	ECCE: Business, Ethics, and Society	3
FIN 302	Principles of Financial Management	3
MGT 310	Managing Organizational Behavior	3
MGT 330	Business and Managerial Communication	3
MGT 488	Strategic Management: The Capstone ¹	3
MIS 352	Principles of Management Information Systems	3
MIS 376	Business Analytics	3

Total Hours **27**

Management Concentration Requirements ²

MGT 461	Organization Theory	3
or MGT 485	International Management	
Select two of the following		6
MGT 422	Negotiation	
MGT 431	Human Resource Management	
MGT 461	Organization Theory	
MGT 474	Leadership and Motivation	
MGT 485	International Management	

One upper division (300-400) management (MGT) course 3

Upper Division College of Business & Management course work ³ 3

Total Hours **15**

Other Graduation Requirements

Engaged Citizenship Common Experience (ECCE) 10

¹ Prerequisite: All college core courses, and within 12 hours of graduation or during the student's last semester.

² College Core and ECCE courses may not be used to fulfill these requirements.

³ e.g., ACC, (Except ACC 311), BUS, ECO (Except ECO 315), FIN, MGT, MIS, MKT, and SPM.