

# BBA Comprehensive Concentration

## Contact Information

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The goal of the comprehensive B.B.A. option is to develop a broad-based education of the business enterprise through advanced study in the business functional areas such as finance, management, marketing, and operations management. Specific objectives of this option are to:

1. Build advanced competencies in critical and ethical thinking, analysis, and decision making related to the business enterprise.
2. Enable students to gain a broad comprehensive understanding of the functional areas of business.

## Advising

New students must contact the department for initial advising to plan a program of study that satisfies degree requirements and reflects their interests. Students are also required to access the Degree Audit System throughout their college career to verify that degree requirements are being met.

The College of Business and Management and the University of Illinois Springfield have a team of advisors ready to assist students in achieving their academic and career preparation goals. Advising services are customized based on the level and location of the student. Refer to Academic Advising - College of Business and Management for resources to help you succeed in achieving your academic goals. CBM strictly enforces prerequisites.

## Grading Policy

Students must earn a cumulative GPA of at least 2.00 across all foundation courses.

A minimum grade of C- is required in all College Core Courses except MGT 488 and a cumulative GPA of at least 2.0 across all college core courses. A minimum grade of C (2.0) is required in MGT 488 (a grade of C- or lower will not be accepted).

## Internship

The BBA degree requires a minimum of three hours of internship course work consisting of an individualized field experience IPL 300 or an individual project IPL 301. Students are encouraged to complete six hours of Internship. Internship hours will be used to fulfill the Engagement Experience ECCE category. Students must complete course work in at least one of the other ECCE categories including U.S. Communities and Global Awareness. The one hour UNI 301 Speaker Series course fulfills the last hour of the ECCE requirement (10 Total ECCE hours required).

- Only in exceptional cases, using a Student Petition with appropriate College of Business and Management approvals,

students may request to waive the three-hour internship requirement and substitute an alternative ECCE course.

- Credit for Prior Learning IPL 305 may not be used by College of Business and Management students to fulfill degree requirements.

## Requirements

### Foundation Requirements

Junior or senior standing required to enroll in ACC 311 and ECO 315

ACC 211 & ACC 212 or ACC 311	Introduction to Financial Accounting and Introduction to Managerial Accounting Administrative Uses of Accounting	4-6
ECO 201 & ECO 202 or ECO 315	Introduction to Microeconomics and Introduction to Macroeconomics Economics for Administration	4-6
ECO 213 or MAT 121	Statistics for Business and Economics Applied Statistics	3

Course work equivalent to the above may be accepted upon approval by the student's advisor and the College of Business and Management by a student petition.

### College Core

The college core is required of all undergraduate College of Business and Management students.

BUS 312	Principles of Marketing	3
BUS 322	Principles of Operations Management	3
BUS 331	ECCE: Business, Ethics, and Society	3
FIN 302	Principles of Financial Management	3
MGT 310	Managing Organizational Behavior	3
MGT 330	Business and Managerial Communication	3
MGT 488	Strategic Management: The Capstone <sup>1</sup>	3
MIS 352	Principles of Management Information Systems	3
MIS 376	Business Analytics	3

**Total Hours** **27**

### Comprehensive Concentration Requirements <sup>2</sup>

Upper Division Business (BUS) Course	3
Upper Division Management (MGT) Course	3
Upper Division Marketing (MKT) Course	3
Upper Division College of Business & Management course work <sup>3</sup>	6
<b>Total Hours</b>	<b>15</b>

### Other Graduation Requirements

Engaged Citizenship Common Experience (ECCE)	10
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<sup>1</sup> Prerequisite: All college core courses, and within 12 hours of graduation or during the student's last semester.

<sup>2</sup> College Core and ECCE courses may not be used to fulfill these requirements

<sup>3</sup> e.g., ACC (Except ACC 311), BUS, ECO (Except ECO 315), FIN, MGT, MIS, MKT, and SPM.