

# Business Administration

## Contact Information

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- Concentrations (7)
- Minors (7)

The goal of the Bachelor in Business Administration (B.B.A.) degree is to provide students with a course of study that will prepare them for employment in private or public organizations of any size. Building on the core business knowledge provided to all College of Business and Management students, the department offers students the opportunity to broaden their knowledge of the business enterprise through comprehensive study in the general areas of finance, management, marketing, and operations management, or through more advanced and focused study in finance, management, marketing, or sport management.

All majors in CBM require foundation knowledge in accounting, economics, and statistics. Several of these courses also fulfill UIS general education requirements.

## The Bachelor's Degree

The Bachelor in Business Administration (B.B.A.) provides seven options for study:

- B.B.A. Comprehensive Concentration
- B.B.A. Economics Concentration
- B.B.A. Finance Concentration
- B.B.A. Human Resource Management Concentration
- B.B.A. Management Concentration
- B.B.A. Marketing Concentration
- B.B.A. Sport Management Concentration

## Program Learning Outcomes

Upon completion of a Bachelor's degree through the College of Business and Management, students will meet the following goals and objectives:

- Demonstrate knowledge of key concepts in the major business disciplines, including accounting, economics, management, marketing, finance, information systems and the legal and social environment of business.
- Systematically analyze a business problem using appropriate methods. Students will be able to:
  - Effectively examine alternatives.
  - Analyze alternatives.
  - Recommend an appropriate course of action.

- Demonstrate effective oral communication skills and the use of presentation technologies.
- Demonstrate effective written communication skills.
- Understand the use of information technologies in organizations.
- Understand, interpret, and analyze quantitative problems and quantitatively presented information.

To earn a Bachelor's in Business Administration under any of the options available a student must:

- Complete at least 48 semester hours of upper-division (300-400 level) course work.
- Complete at least one half of their business course work at UIS (college core and major).
- Earn a cumulative grade point average of at least 2.0 across all courses required for the major (college core and major electives).

## Requirements

### Required Courses

BUS 312	Principles of Marketing	3
BUS 322	Principles of Operations Management	3
BUS 331	ECCE: Business, Ethics, and Society	3
FIN 302	Principles of Financial Management	3
MGT 310	Managing Organizational Behavior	3
MGT 330	Business and Managerial Communication	3
MGT 488	Strategic Management: The Capstone	3
MIS 352	Principles of Management Information Systems	3
MIS 376	Business Analytics	3

**Total Hours** **27**

## Transferring in College Core Courses

The following requirements must be met in order for transfer credit to fulfill an upper division college core course requirement:

- The course must be an upper division course.
- The course must have been completed within six years prior to admission.
- A grade of C (2.0) or better must be earned in each course requested for transfer (grades of C- or lower will not be accepted).
- No more than four courses or twelve hours of transfer credit may be used to fulfill CBM college core course work.
- MGT 488 Strategic Management: The Capstone must be completed at UIS.

## Business Administration Minors

- Business Administration Minor
- Economics Minor
- Finance Minor
- Human Resource Management Minor
- Management Minor
- Marketing Minor
- Sports Management Minor

## Online Degree

The online programs allows students to participate in dynamic, diverse, and interactive online learning communities and to complete their degrees via the Internet. The online format enables them to complete course work using the latest networked information technologies for increased access to educational resources, advisors, and materials with no on-campus visits required. The online degree follows the same curriculum as the on-campus degree.

- B.B.A. Comprehensive Concentration
- B.B.A. Economics Concentration
- B.B.A. Human Resource Management Concentration
- B.B.A. Management Concentration