Business Administration

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- Concentrations (7)
- Minors (7)

The goal of the Bachelor in Business Administration (B.B.A.) degree is to provide students with a course of study that will prepare them for employment in private or public organizations of any size. Building on the core business knowledge provided to all College of Business and Management students, the department offers students the opportunity to broaden their knowledge of the business enterprise through comprehensive study in the general areas of finance, management, marketing, and operations management, or through more advanced and focused study in finance, management, marketing, or sport management.

The Bachelor's Degree
The Bachelor in Business Administration (B.B.A.) provides seven options for study:

- B.B.A. Comprehensive Concentration
- B.B.A. Economics Concentration
- B.B.A. Finance Concentration
- B.B.A. Human Resource Management Concentration
- B.B.A. Management Concentration
- B.B.A. Marketing Concentration
- B.B.A. Sport Management Concentration

Program Learning Outcomes
Upon completion of a Bachelor’s degree through the College of Business and Management, students will meet the following goals and objectives:

- Understand the use of information technologies in organizations
- Understand, interpret, and analyze quantitative problems and quantitatively presented information

To earn a Bachelor’s in Business Administration under any of the options available a student must:

- Complete at least 48 semester hours of upper-division (300-400 level) course work
- Complete at least one half of his or her business course work at UIS (college core and major)
- Earn a cumulative grade point average of at least 2.0 across all courses required for the major (college core and major electives)

Requirements
Required Courses

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>BUS 312</td>
<td>Principles of Marketing</td>
<td>3</td>
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<tr>
<td>BUS 322</td>
<td>Principles of Operations Management</td>
<td>3</td>
</tr>
<tr>
<td>BUS 331</td>
<td>ECCE: Business, Ethics, and Society</td>
<td>3</td>
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<tr>
<td>FIN 302</td>
<td>Principles of Financial Management</td>
<td>3</td>
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<tr>
<td>MGT 310</td>
<td>Managing Organizational Behavior</td>
<td>3</td>
</tr>
<tr>
<td>MGT 330</td>
<td>Business and Managerial Communication</td>
<td>3</td>
</tr>
<tr>
<td>MIS 352</td>
<td>Principles of Management Information Systems</td>
<td>3</td>
</tr>
<tr>
<td>MIS 376</td>
<td>Business Analytics</td>
<td>3</td>
</tr>
<tr>
<td>MGT 488</td>
<td>Strategic Management: The Capstone</td>
<td>3</td>
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Total Hours 27

Transferring in College Core Courses
The following requirements must be met in order for transfer credit to fulfill an upper division college core course requirement:

- The course must be an upper division course.
- The course must have been completed within six years prior to admission.
- A grade of C (2.0) or better must be earned in each course requested for transfer (grades of C- or lower will not be accepted).
- No more than four courses or twelve hours of transfer credit may be used to fulfill CBM college core course work.
- MGT 488 Strategic Management: The Capstone must be completed at UIS.

Business Administration Minors

- Business Administration Minor
- Economics Minor
- Finance Minor
- Human Resource Management Minor
- Management Minor
- Marketing Minor
- Sports Management Minor
Online Degree

- B.B.A. Comprehensive Concentration
- B.B.A. Economics Concentration
- B.B.A. Human Resource Management Concentration
- B.B.A. Management Concentration
- Business Administration Minor

The online programs allow students to participate in dynamic, diverse, and interactive online learning communities and to complete their degrees via the Internet. The online format enables them to complete course work using the latest networked information technologies for increased access to educational resources, advisors, and materials with no on-campus visits required. The online degree follows the same curriculum as the on-campus degree.