

BBA Management Concentration

Contact Information

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The Bachelor's Degree

The goal of the B.B.A. with a management concentration is to develop the critical, conceptual, and interpersonal skills that are essential to employment in management positions in all types of organizations. In addition to requiring a theoretical foundation, the curriculum provides students with numerous opportunities to integrate and apply these skills in a variety of situations.

Specific degree objectives are to enable students to develop:

- 1) an understanding of the different forms of organizations and how they operate in domestic and global contexts.
- 2) an ability to analyze cognitive, behavioral, and ethical issues faced by individuals and groups in organizations.
- 3) an understanding of appropriate strategies for organizational effectiveness and the practical application of management concepts to address the challenges faced by leaders and members of the organizations.

Advising

New students must contact the department for initial advising to plan a program of study that satisfies degree requirements and reflects their interests. Students are also required to access the Degree Audit System throughout their college career to verify that degree requirements are being met.

The College of Business and Management and the University of Illinois Springfield have a team of advisors ready to assist students in achieving their academic and career preparation goals. Advising services are customized based on the level and location of the student.

Refer to the Undergraduate **Academic Advising - College of Business and Management** for resources to help you succeed in achieving your academic goals. CBM strictly enforces prerequisites.

Grading Policy

This program has minimum grade requirements as noted and outlined below. For questions related to the grading policy, please contact your advisor.

Requirements

All majors in the College of Business and Management require foundation knowledge in accounting, economics, and statistics. UIS courses that satisfy the foundation knowledge requirements include:

Foundation requirements ¹

ACC 211	Introduction to Financial Accounting	6
& ACC 212	and Introduction to Managerial Accounting	

OR		
ACC 311	Administrative Uses of Accounting ²	4
ECO 213	Statistics for Business and Economics	3
	or MAT 121 Applied Statistics	
ECO 201	Introduction to Microeconomics	6
& ECO 202	and Introduction to Macroeconomics	

OR		
ECO 315	Economics for Administration	4

Course work equivalent to the above may be accepted upon approval by the student's advisor and the College of Business and Management by a student petition.

College Core ³

The college core is required of all undergraduate College of Business and Management students.

BUS 312	Principles of Marketing	3
BUS 322	Principles of Operations Management	3
BUS 331	ECCE: Business, Ethics, and Society	3
FIN 302	Principles of Financial Management	3
MGT 310	Managing Organizational Behavior	3
MGT 330	Business and Managerial Communication	3
MGT 488	Strategic Management: The Capstone ⁴	3
MIS 352	Principles of Management Information Systems	3
MIS 376	Business Analytics	3

Management Concentration Requirements ⁵

MGT 461	Organization Theory	3
	or MGT 485 International Management	
Select two of the following		6
MGT 422	Negotiation	
MGT 431	Human Resource Management	
MGT 461	Organization Theory	
MGT 474	Leadership And Motivation	
MGT 485	International Management	

One upper division (300-400) management (MGT) course	3
Upper Division College of Business & Management course work ⁶	3

Total Hours **53-57**

Engaged Citizenship Common Experience (ECCE) ⁷	10
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¹ Students must earn a minimum grade of C- in **ALL** foundation courses and a cumulative GPA of at least 2.0 across all foundation courses.

² Junior or senior standing required to enroll in ACC 311 and ECO 315.

³ Students must earn a minimum grade of C- in **ALL** college core courses (**EXCEPT** MGT 488) and a cumulative GPA of at least 2.0 across all college core courses. A minimum grade of C (2.0) is required in MGT 488 (a grade of C- or lower will not be accepted).

⁴ Prerequisite: All college core courses, and within 12 hours of graduation or during the student's last semester.

⁵ College Core and ECCE courses may not be used to fulfill these requirements

- Earn a cumulative grade point average of at least 2.00 across all courses required for the major.

⁶ e.g., ACC, (Except ACC 311), BUS, ECO (Except ECO 315), FIN, MGT, MIS, MKT, and SPM

⁷ The BBA: Management degree requires a minimum of three hours of internship course work consisting of an individualized field experience (IPL 300) or an individual project (IPL 301). Students are encouraged to complete six hours of Internship. Internship hours will be used to fulfill the Engagement Experience ECCE category. Students must complete course work in at least one of the other ECCE categories including U.S. Communities and Global Awareness. The one hour UNI 301 Speaker Series course fulfills the last hour of the ECCE requirement (10 Total ECCE hours required).

- Only in exceptional cases, using a **Student Petition**, with appropriate College of Business and Management approvals, students may request to waive the three-hour internship requirement and substitute an alternative ECCE course.
- Credit for Prior Learning (IPL 305) may not be used by College of Business and Management students to fulfill degree requirements.