

Graduate Certificate in Entrepreneurship

The purpose of this certificate is to provide students, small business owners and managers of organizations with knowledge about starting up new businesses and the creation and discovery of opportunities. Students will study the field of entrepreneurship, small business management, issues related to family businesses and the financing needs of entrepreneurs.

Upon successful completion of this certificate program a student will:

1. Be able to demonstrate an integrated understanding of business functional areas such as accounting, finance, marketing and management.
2. Be able to appreciate the unique role of entrepreneurship in the business world and also develop entrepreneurial thinking as a distinct approach towards identifying and acting on entrepreneurial opportunities.
3. Be able to understand the distinctive characteristics of managing a small business, growth of a small business, family business succession and nurturing entrepreneurship beyond the first generation.
4. Be able to analyze the financing needs and choice of financing for new ventures beginning from the startup stage to IPO stage.

Required Courses

Candidates for the certificate will be expected to complete course requirements with a cumulative GPA of 3.0 or better.

MGT 550	Entrepreneurship	3
MGT 555	Small Business and Family Business Management	3
MGT 556	Entrepreneurial Finance	3
Total Hours		9