Business Administration

Bachelor of Business Administration (concentration options)
• BBA - Comprehensive
• BBA - Finance
• BBA - Management Concentration
• BBA - Marketing Concentration
• BBA - Sport Management Concentration

Undergraduate Minors
• Business Administration
• Finance
• Marketing
• Sport Management

Master of Business Administration
www.uis.edu/bba/ or www.uis.edu/management/
Email: BUS@uis.edu
Office Phone: (217) 206-6780
Office Location: UHB 4054

Departmental Goals and Objectives
The goal of the Bachelor in Business Administration (B.B.A.) degree is to provide students with a course of study that will prepare them for employment in private or public organizations of any size. Building on the core business knowledge provided to all College of Business and Management students, the department offers students the opportunity to broaden their knowledge of the business enterprise through comprehensive study in the general areas of finance, management, marketing, and operations management, or through more advanced and focused study in finance, management, marketing, or sport management.

Specific objectives of the curriculum are to:
1. build competencies in critical and ethical thinking, analysis, and decision making in the areas of finance, management, marketing, and operations management; and
2. enable students to gain a broad comprehensive understanding of the functional areas of business or a more in depth understanding of management, marketing, or sport management.

Upon completion of a Bachelor’s degree through the College of Business and Management, students will meet the following goals and objectives:
• demonstrate effective oral communication skills and the use of presentation technologies.
• demonstrate effective written communication skills
• understand the use of information technologies in organizations.
• understand, interpret, and analyze quantitative problems and quantitatively presented information.

To earn a Bachelor’s in Business Administration under any of the options available a student must:
• Complete at least 54 semester hours from a four year baccalaureate-granting institution;
• Complete at least 48 semester hours of upper-division (300-400 level) course work;
• Complete at least one half of his or her business course work at UIS (college core and major); and
• Earn a cumulative grade point average of at least 2.0 across all courses required for the major (college core and major electives).

The Bachelor's Degree
The Bachelor in Business Administration (B.B.A.) provides four options for study:
• Comprehensive B.B.A.
• Finance B.B.A. Concentration
• Management B.B.A. Concentration
• Marketing B.B.A. Concentration
• Sport Management B.B.A. Concentration

Delivery Format and Locations
The B.B.A. is available in the following locations and formats:
B.B.A. - Comprehensive: Springfield (day and evening classes)
Peoria (evening & blended classes), Online (p. 1) (p. 1)
B.B.A. - Finance Concentration: Springfield (day and evening classes)
B.B.A. - Management Concentration: Springfield (day and evening classes), Online (p. 1)
B.B.A. - Marketing Concentration: Springfield (day and evening classes)
B.B.A. - Sport Management Concentration: Springfield (day and evening classes)

Online Degree Offerings and Admission Requirements
Online degree completion options are available for the Comprehensive B.B.A. and the B.B.A. with a concentration in Management. The online degree completion plan allows students to participate in a dynamic online learning community and complete their course work using the latest information technologies and educational resources via the worldwide web. The fully online delivery mode is designed for students who have an associate’s degree or at least 45 hours of completed college credit towards a bachelor’s degree.

The online B.B.A. program has a separate admission process. The number of students admitted each term is limited by enrollment.
capacity. Applicants are considered on a rolling basis for fall and spring semesters. Applicants will receive consideration if they are unable to attend classes on campus because of distance, work, or care giving issues that are incompatible with regularly scheduled class offerings.

Preference for admission will be extended to students who have:

1. met all general education and entrance requirements stipulated for business administration majors;
2. earned a cumulative GPA of 3.0 or higher;
3. demonstrated their ability to write in the English language at the appropriate baccalaureate level; and
4. confirmed they have access to the Internet, specified software, and experience with their use.

Review for entry to the UIS Online B.B.A. is a two-part process:

1. applications are first evaluated by the UIS Admissions Office for fulfillment of University requirements, and then;
2. the application file is sent to the Online B.B.A. Program for online degree admission consideration.

Details about the online B.B.A. program and how to apply can be found at http://www.uis.edu/cbam/online/busadminonline/

- Business Administration Minor
- Finance Minor
- Marketing Minor
- Sport Management Minor