BBA Sport Management Concentration

Contact Information
Phone: (217) 206-6780
Email: BUS@uis.edu
Website: http://www.uis.edu/bba/
Office Location: UHB 4054

The goal of the B.B.A. with a sport management concentration is to develop the knowledge and skills required for the effective management of organizations such as sport facilities, professional and amateur teams, and community programs. Specific degree objectives are to enable students to develop an understanding of:

1. management skills such as organizational strategy, marketing, and finance applied to sport organizations;
2. principles of law that regulate both the amateur and professional sport industries; and
3. strategies, techniques and critical issues associated with event and facilities management.

Requirements

Foundation requirements

- ACC 211 Introduction to Financial Accounting 6
- ACC 212 Introduction to Managerial Accounting
- ECO 201 Statistics for Business and Economics (or MAT 121 Applied Statistics) 3
- MAT 113 Business Calculus (or MAT 113 Business Calculus, MAT 114 Finite Math, MAT 115 Calculus I, or MAT 116 Calculus II) 4
- Select one of the following: 2
  - ECO 201 Introduction to Microeconomics
  - ECO 202 Introduction to Macroeconomics
  - or ECO 315 Economics for Administration 4-6

Course work equivalent to the above may be accepted upon approval by the student’s advisor and the College of Business and Management by student petition form.

College Core

The college core is required of all undergraduate College of Business and Management students.

- BUS 302 Principles of Financial Management 3
- BUS 312 Principles of Marketing 3
- BUS 322 Principles of Operations Management 3
- BUS 331 Business, Ethics, and Society 3
- MGT 310 Managing Organizational Behavior 3
- MGT 488 Strategic Management: The Capstone 4
- MIS 352 Principles of Management Information Systems 3

Sport Management Concentration Requirements

- SPM 431 Foundation of Sports Management 6
- SPM 432 Sport Law 7
- SPM 433 Facilities and Event Management 7
- One upper division (300-400) Sport Management Elective 3

Upper Division College of Business & Management course work 8 3
Total Hours 53-55

Engaged Citizenship Common Experience (ECCE) 9 10

1. Students must earn a minimum grade of C-in ALL foundation courses and a cumulative GPA of at least 2.0 across all foundation courses.
2. Junior or senior standing required to enroll in ECO 315.
3. Students must earn a minimum of C- in ALL college core courses (EXCEPT MGT 488) and a cumulative GPA of at least 2.0 across all college core courses. A minimum grade of C (2.0) is required in MGT 488 (a grade of C- or lower will not be accepted).
4. Prerequisite: All college core courses, and within 12 hours of graduation or during the student’s last semester.
5. College Core and ECCE courses may not be used to fulfill these requirements.
6. Prerequisites: MGT 310 and BUS 312
7. Prerequisite SPM 431 Foundation of Sport Management
8. e.g., ACC, BUS, ECO (Except ECO 315), MGT, MIS, MKT, and SPM
9. The BBA:Sport Management degree requires a minimum of three hours of internship course work consisting of an individualized field experience (IPL 300) or an individual project (IPL 301). Students are encouraged to complete six hours of Internship. Internship hours will be used to fulfill the Engagement Experience ECCE category. Students must complete course work in at least one of the other ECCE categories including U.S. Communities and Global Awareness. The one hour UNI 301 Speaker Series course fulfills the last hour of the ECCE requirement (10 Total ECCE hours required).

For OFFICIAL program information, please refer to the catalog content above and consult your academic advisor.

CBM strictly enforces prerequisites.

The College of Business and Management and the University of Illinois Springfield have a team of advisors ready to assist students in achieving their academic and career preparation goals. Advising services are customized based on the level and location of the student. Refer to http://www.uis.edu/cbam/students/undergraduate-academic-advising/ for resources to help you succeed in achieving your academic goals.