

# BBA Sport Management Concentration

## Contact Information

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The goal of the B.B.A. with a sport management concentration is to develop the knowledge and skills required for the effective management of organizations such as sport facilities, professional and amateur teams, and community programs. Specific degree objectives are to enable students to develop an understanding of:

1. Management skills such as organizational strategy, marketing, and finance applied to sport organizations.
2. Principles of law that regulate both the amateur and professional sport industries.
3. Strategies, techniques and critical issues associated with event and facilities management.

## Advising

New students must contact the department for initial advising to plan a program of study that satisfies degree requirements and reflects their interests. Students are also required to access the Degree Audit System throughout their college career to verify that degree requirements are being met.

The College of Business and Management and the University of Illinois Springfield have a team of advisors ready to assist students in achieving their academic and career preparation goals. Advising services are customized based on the level and location of the student. Refer to the Undergraduate Academic Advising - College of Business and Management for resources to help you succeed in achieving your academic goals. CBM strictly enforces prerequisites.

## Grading Policy

Students must earn a minimum grade of C- in all foundation courses and a cumulative GPA of at least 2.0 across all foundation courses. Students must earn a minimum of C- in all college core courses (EXCEPT MGT 488) and a cumulative GPA of at least 2.0 across all college core courses. A minimum grade of C (2.0) is required in MGT 488 (a grade of C- or lower will not be accepted).

## Internship

The BBA degree requires a minimum of three hours of internship course work consisting of an individualized field experience (IPL 300) or an individual project (IPL 301). Students are encouraged to complete six hours of Internship. Internship hours will be used to fulfill the Engagement Experience ECCE category. Students must complete course work in at least one of the other ECCE categories including U.S. Communities and Global Awareness. The one hour UNI 301 Speaker Series course fulfills the last hour of the ECCE requirement (10 Total ECCE hours required).

- Only in exceptional cases using a Student Petition with appropriate College of Business and Management approvals, students may request to waive the three-hour internship requirement and substitute an alternative ECCE course.
- Credit for prior Learning (IPL 305) may not be used by College of Business Management students to fulfill degree requirements.

## Requirements

### Foundation requirements

Junior or Senior standing required to enroll in ACC 311 and ECO 315		
ACC 211 & ACC 212	Introduction to Financial Accounting and Introduction to Managerial Accounting	4-6
or ACC 311	Administrative Uses of Accounting	
ECO 201 & ECO 202	Introduction to Microeconomics and Introduction to Macroeconomics	4-6
or ECO 315	Economics for Administration	
ECO 213	Statistics for Business and Economics	3
or MAT 121	Applied Statistics	
<b>Total Hours</b>		<b>11-15</b>

### College Core

The college core is required of all undergraduate College of Business and Management		
BUS 312	Principles of Marketing	3
BUS 322	Principles of Operations Management	3
BUS 331	ECCE: Business, Ethics, and Society	3
FIN 302	Principles of Financial Management	3
MGT 310	Managing Organizational Behavior	3
MGT 330	Business and Managerial Communication	3
MGT 488	Strategic Management: The Capstone <sup>1</sup>	3
MIS 352	Principles of Management Information Systems	3
MIS 376	Business Analytics	3
<b>Total Hours</b>		<b>27</b>

### Sport Management Concentration Requirements <sup>2</sup>

SPM 431	Foundation of Sports Management	3
SPM 432	Sport Law	3
SPM 433	Facilities and Event Management	3
One upper division (300-400) Sport Management Elective		3
Upper Division College of Business & Management course work <sup>3</sup>		3
<b>Total Hours</b>		<b>15</b>

### Other Graduation Requirements

Engaged Citizenship Common Experience (ECCE)		10
<b>Total Hours</b>		<b>10</b>

<sup>1</sup> Prerequisite: All college core courses, and within 12 hours of graduation or during the student's last semester.

<sup>2</sup> College Core and ECCE courses may not be used to fulfill these requirements.

<sup>3</sup> e.g., ACC, (Except ACC 311) BUS, ECO (Except ECO 315), FIN, MGT, MIS, MKT, and SPM