Business Administration - MBA

Master of Business Administration

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Bachelor of Business Administration (concentration options)
BBA – Comprehensive
BBA - Finance
BBA – Management Concentration
BBA – Marketing Concentration
BBA - Sport Management Concentration

Undergraduate Minors
Business Administration
Finance
Marketing
Sport Management

Departmental goals and objectives

The Master of Business Administration (MBA) is a professional graduate degree for individuals who aspire to positions of significant managerial and leadership responsibilities in organizations. The goals of the degree are to:

1. Introduce students to contemporary managerial theory and practice;
2. Strengthen analysis, problem solving, and leadership skills; and
3. Provide a basis for lifelong growth and development as professional managers.

Consistent with the career aspirations of our students, the MBA curriculum focuses on four objectives. Students shall:

1. Understand key concepts and contemporary management theory and practice in the functional areas of business, including accounting, finance, information systems, marketing, operations management, organizational behavior, and research methods;
2. Understand the importance and demonstrate the use of cross-functional approaches to solving organizational problems;
3. Demonstrate disciplined managerial skills, including analysis, planning, and implementation, while considering the impacts of technology, globalization, emerging markets, and diversity in organizations;
4. Build a foundation for constructive assessment and exercise of leadership, decision-making, team management, power, and communication skills.

The Master’s Degree

Advising

New students must contact the department office for initial advising to plan a program of study that reflects their interests and satisfies degree requirements. All students are strongly encouraged to consult an academic advisor before enrolling in course work for any academic term.

Grading Policy

To be eligible to graduate with a Master’s in Business Administration degree, a cumulative GPA of 3.0 or better is required for all MBA core and elective course work (36 total credit hours).

NOTE: Students also should refer to the campus policy on Grades Acceptable Toward Master's Degrees, section of this catalog.

Degree Requirements

Required courses for the MBA degree include completion of prerequisite course work typically covered in undergraduate business courses (or their equivalents) and at least 36 hours of core course work and electives covering advanced business topics, issues, and applications.

Prerequisite Courses

ACC 311  Administrative Uses of Accounting $^{1}$ 4-6
or ACC 211 & ACC 212  Introduction to Financial Accounting and Introduction to Managerial Accounting
ECO 315  Economics for Administration $^{1}$ 4-6
or ECO 201 & ECO 202  Introduction to Microeconomics and Introduction to Macroeconomics

Core Courses

ACC 509  Management Accounting 3
BUS 501  Business Perspectives $^{2}$ 3
BUS 502  Managerial Finance 3
BUS 512  Marketing Management 3
BUS 522  Production and Operations Management 3
BUS 541  Organizational Behavior 3
BUS 583  Business Strategy $^{3}$ 3
MIS 525  Information Technology Management 3

Elective Courses

Select four 500-level courses $^{4}$ 12
Total Hours 36

1 Each completed with a grade of C- or better.
2 Must be taken during student’s first semester of core course work. Prerequisites must be completed prior to or concurrently with BUS 501.
3 Preferably taken during student’s final semester of course work, and all core course work must be completed.
4 At least three electives must be from the College of Business and Management (ACC/BUS/MGT/MIS). One elective may be from another college but must be graduate-level (500) course work. Any elective from another college requires a Student Petition form. MIS 513 is not an acceptable elective.

Master’s Closure

Students must complete BUS 583 at UIS with a grade of B (3.0) or better. A grade of B- or lower is not acceptable in this course.

BUS 583 is the graduate closure course consistent with campus policy on completion of a master’s degree. This policy requires that students not completing BUS 583 must continue to enroll in BUS 584 (zero
credit hours, one hour billable) each regular semester (fall/spring) until the course requirements are met.

**Graduate Certificates**

- Applied Finance
- Healthcare Management
- Operations and Supply Chain Management